

## eHealth for Regions

Integrated Structures in the Baltic Sea Area

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Sweden



Latvia



Finland



Denmark

**Welcome**  
**„ eHealth for Regions“**



Norway



Germany



Poland



Lithuania

### Why “eHealth for Regions”

European regions are facing the similar challenges

- Problems with “Aging Society”
- Sharing Medical Information and resources
- How to cut growing costs of healthcare sector

### What is “eHealth for Regions“?

- project part-financed by the European Union within the Baltic Sea Region INTERREG III B programme
- 17 Partners from 7 countries in the Baltic Sea Region
- running until June 2007
- financial volume of 3.27 million Euros

## Why is eHealth important?

A few facts about eHealth

### The Highest Priority

- to provide patient care at low-cost
- to improve the quality of healthcare services
- the access to healthcare and its quality in rural and urban areas should be ensured by the help of eHealth-technologies

## Why is eHealth important?

- Policy context to eHealth -

### ERA: European Research Area

FP6, Eureka, and National RTD Programmes

... towards a Single Market for Research

### eEurope

eHealth, eGovernment, eBusiness, broadband access, security

### Lisbon Strategy

“EU: Largest knowledge-based economy by 2010”

### Enlargement

Candidate countries are full partners in FP6 – multicultural and multilingual environment

### Other policies

Public health, mobility of patients, health goods, and services. Safety at workplace.

## Why is eHealth important?

EU Policy in eHealth



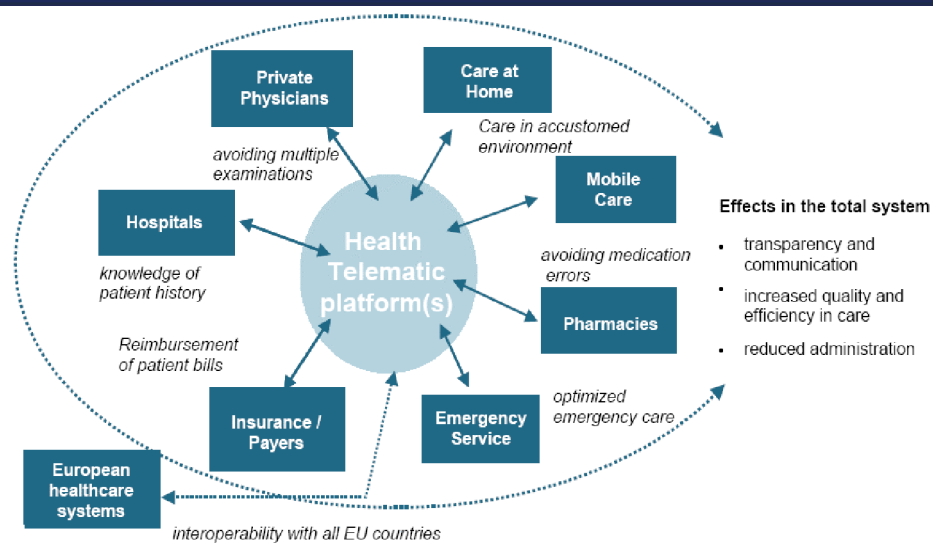
### What are our objectives?

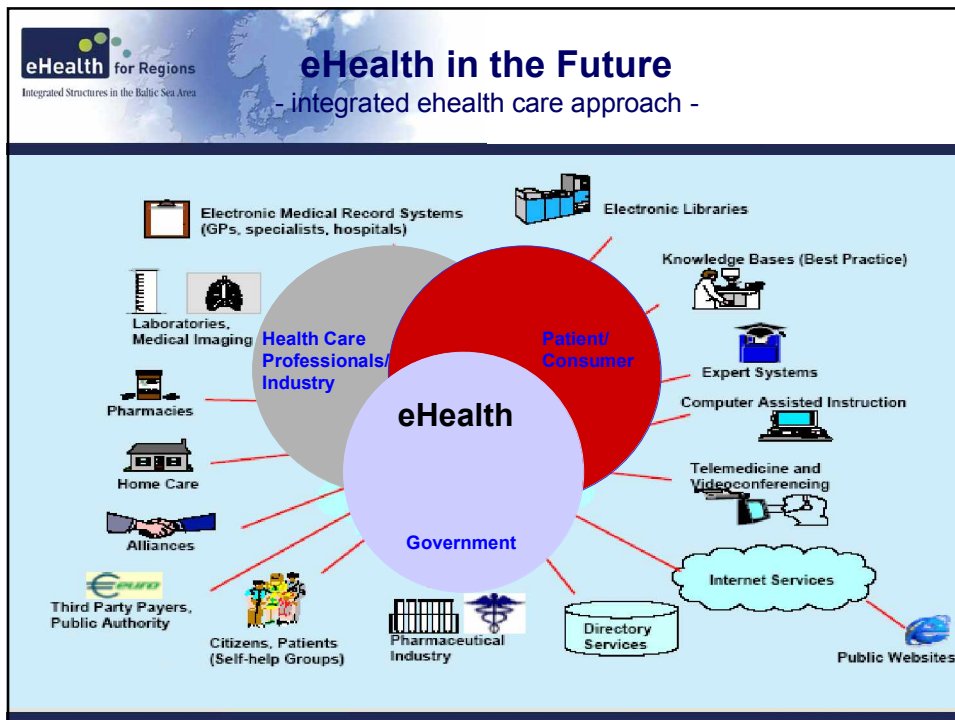
- Moving towards a “European eHealth Area“
- eHealth as instrument for regional development and the attractiveness of the regions
- Accessibility and quality of health care in urban and rural areas
- Share knowledge and resources and transnational transfer, standardisation and localisation of eHealth solutions

## What are our objectives?

- Acceptance for eHealth services of patients, doctors and further actors in the health care sector
- Transnational cross-sectoral network and business model promoting co-operation in the BSR
- Co-operation and implementation in the field of tele-cardiology and in further fields

## Why is eHealth important? eHealth optimizes the health care delivery





**eHealth for Regions**  
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**Thank you for your attention!**

[www.eHealthforRegions.net](http://www.eHealthforRegions.net)

**A model for developing eQualities in health**